

# National Convention *of* Youth Drama

Saturday 30 March 2024 | #DramaCon2024



Youth  
Theatre  
Arts  
Scotland

DUN  
DEE  
REP

*Welcome from the YTAS Team here today.....*



Kenny McGlashan  
(he/him)

Chief  
Executive



Helen Bain  
(she/her)

General  
Manager



Catherine Makin  
(she/her)

Projects  
Producer



Emma Barr  
(she/her)

Sector  
Development  
Manager



Anthony Steel  
(he/him)

Membership  
Support  
Coordinator



Andy Catlin  
(he/him)

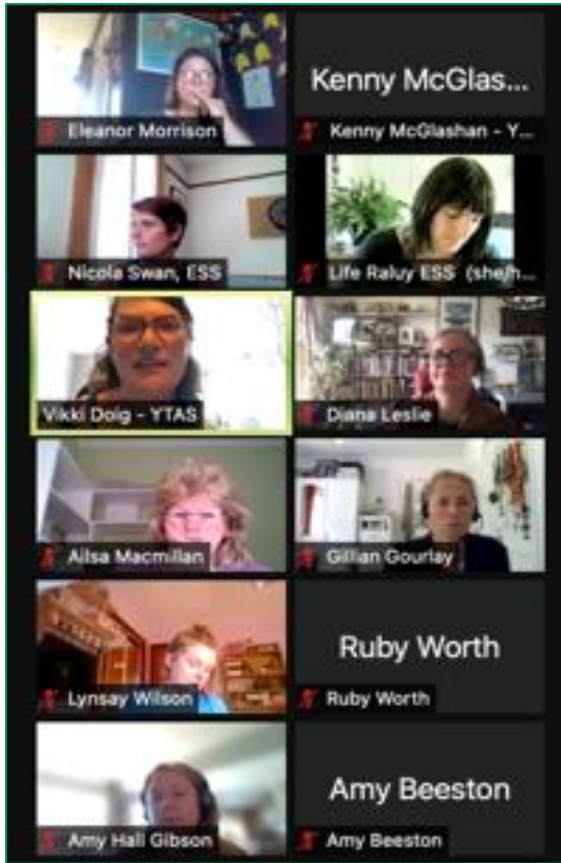
Marketing  
Coordinator  
&  
Event  
Photographer

Welcome

# ***Acting On Our Learning***

*With Kenny McGlashan, YTAS CEO, and  
Emma Barr, Sector Development Manager*







<https://evaluationsupportscotland.org.uk/evaluation/evaluation-pathway>



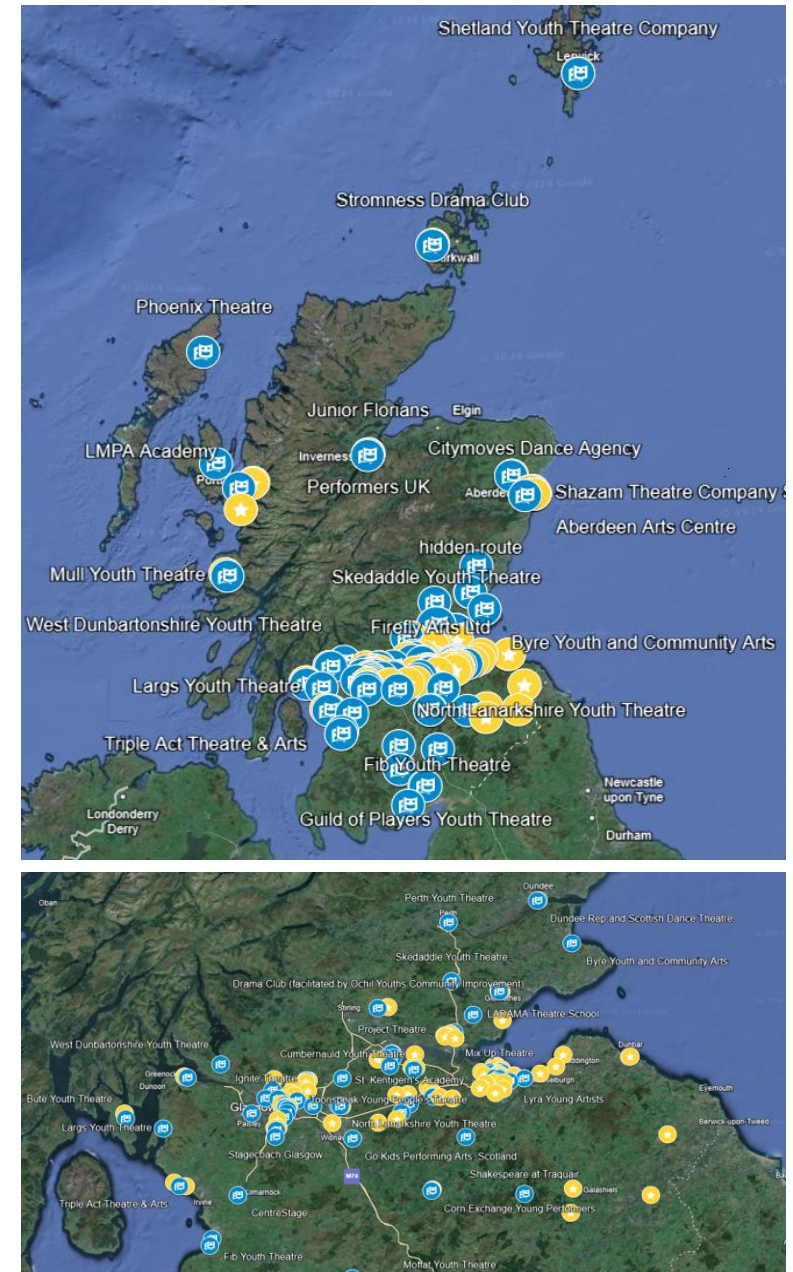


# Collecting Evidence, Analysing and Reporting

## Sector Review and Consultation

However, our research and consultation has also highlighted the following persistent challenges:

- Lack of **Access and** opportunities for **Progression**
- **Under-resourced Organisations**
- Issues around **Staff Training and Conditions**
- **Lack of Awareness of Youth Theatre's Impact**





# Acting on our Learning (between 2023-24)

- Prioritised events which helped the sector **reconnect**.
- Invested in a new **Membership Support Coordinator** role and **Portal** of resources.
- Adapted our approach to Sector Training for **(In person) Regional Hubs** and **(Online) Knowledge and Skills Exchange**.
- Developed and piloted elements of a new **Next Generation** leadership and employability programme.
- Developed new and existing partnerships to:
  - strengthen our sector's **advocacy** role and influence (leading the new **Children and Youth Arts Advocacy** collective)
  - sustain and develop **international** collaboration and training (**BUZZ Network**)
  - initiate plans to **strengthen sector pathways for training and careers**.



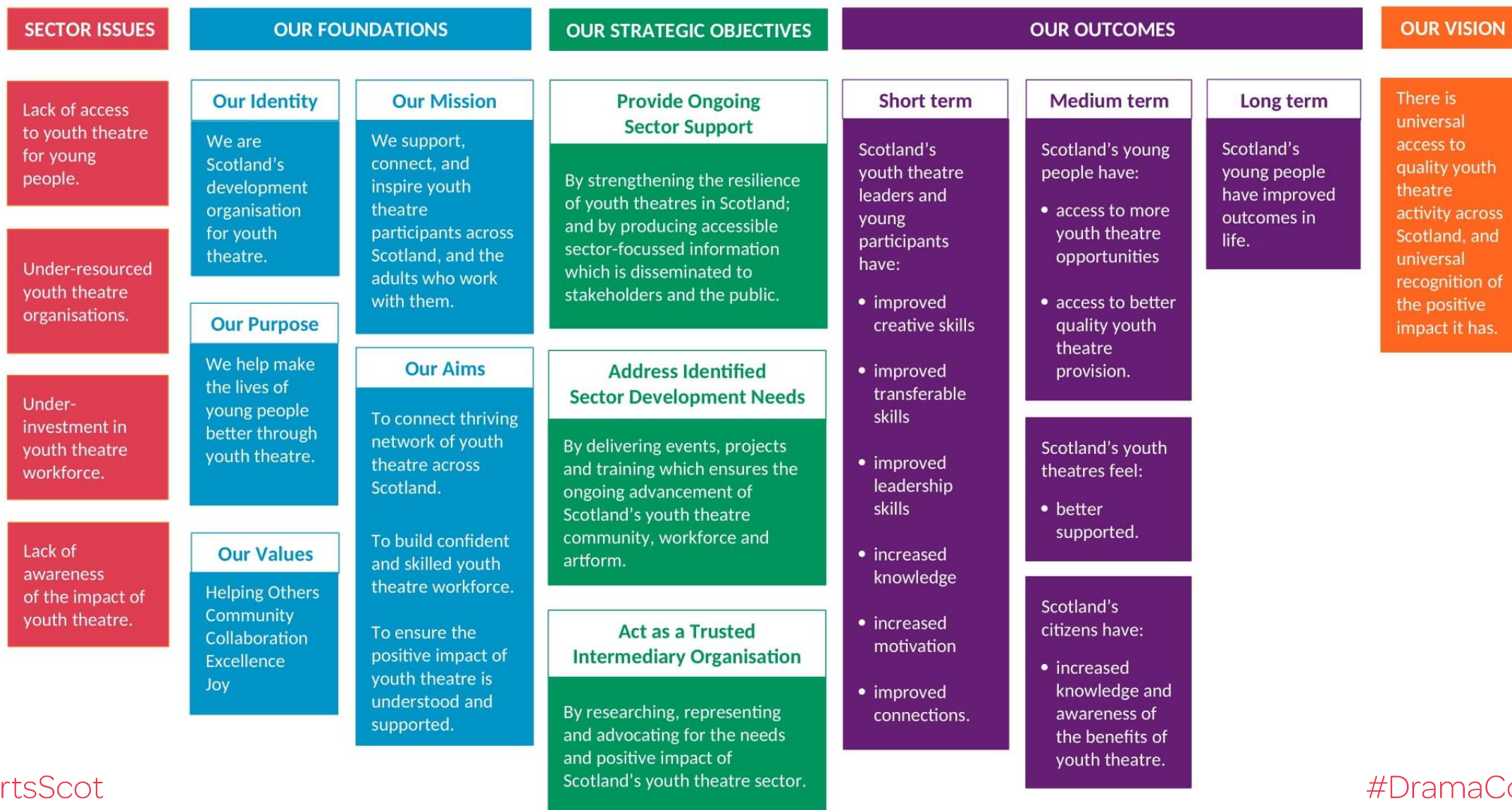




<https://evaluationsupportscotland.org.uk/evaluation/evaluation-pathway>

# Strategic Framework

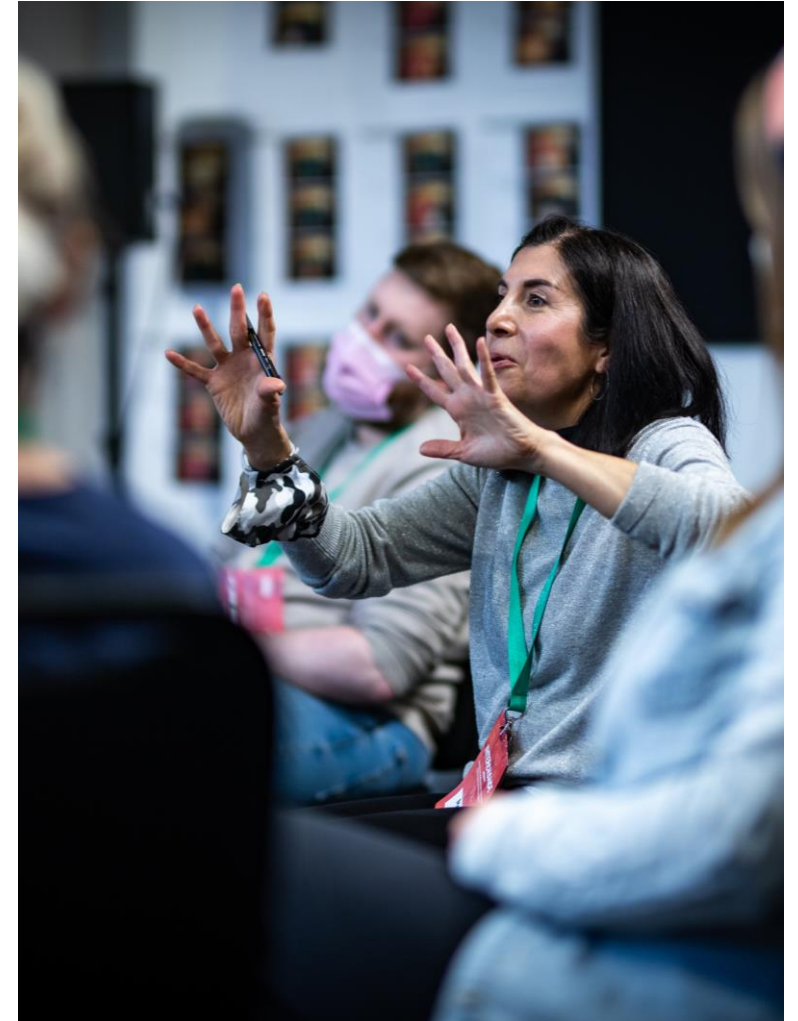
Our Strategic Framework is the logic model which brings together all the core elements of YTAS's work.



# Acting on our Learning *(with new ambitions for 2025-28)*

## Providing Ongoing Sector Support

- Sustain our Membership Support Coordinator and Portal.
- Regular sector updates and information using our website, newsletter and social media.
- Bespoke advice, guidance and support.
- Refresh our Membership Scheme, increase and diversify our Members.
- Reinitiate our 'Grants for Youth Theatre'.
- Establish new marketing and comms support for Members.

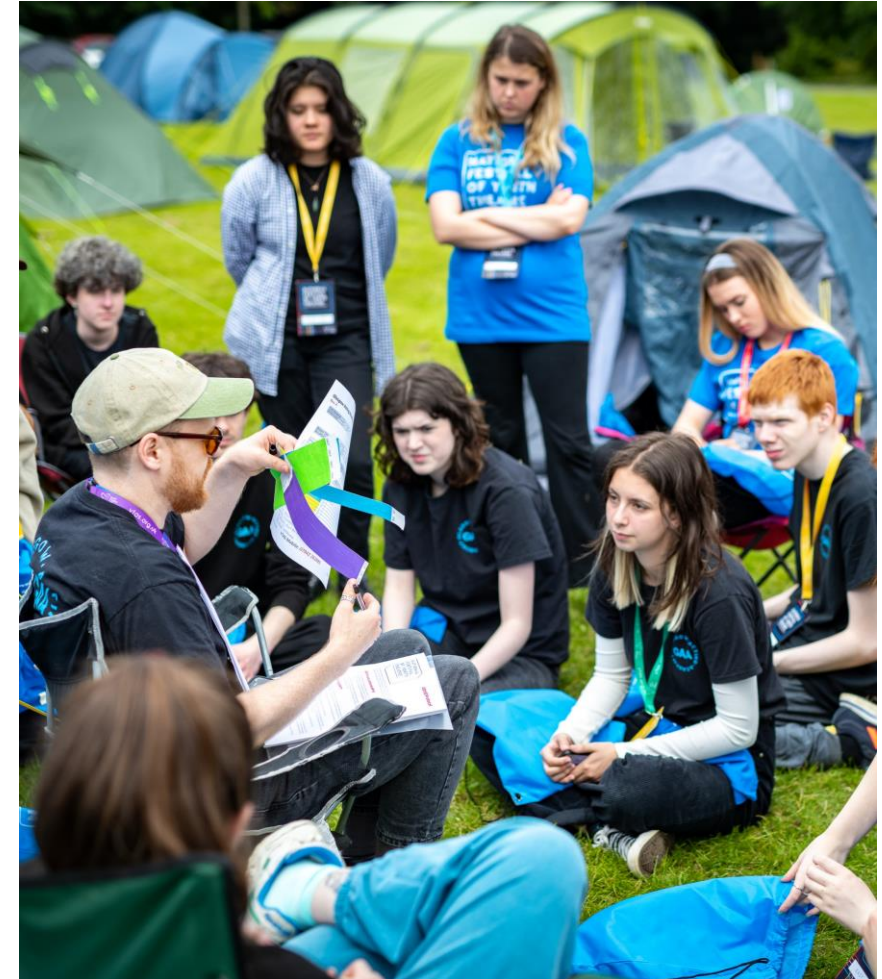




# Acting on our Learning *(with new ambitions for 2025-28)*

## Addressing Identified Sector Development Needs

- National Festival of Youth Theatre (NFYT) 2026 and 2028.
- Reestablish *Chrysalis* 2025 (teaser) and 2027 (full festival).
- National Convention of Youth Drama 2026 and 2028.
- Interchange training weekend 2025 and 2027.
- Sector Training: (Online) Knowledge and Skills Exchange.
- Sector Training: (In person) Regional Hubs.



# Acting on our Learning *(with new ambitions for 2025-28)*

## Addressing Identified Sector Development Needs

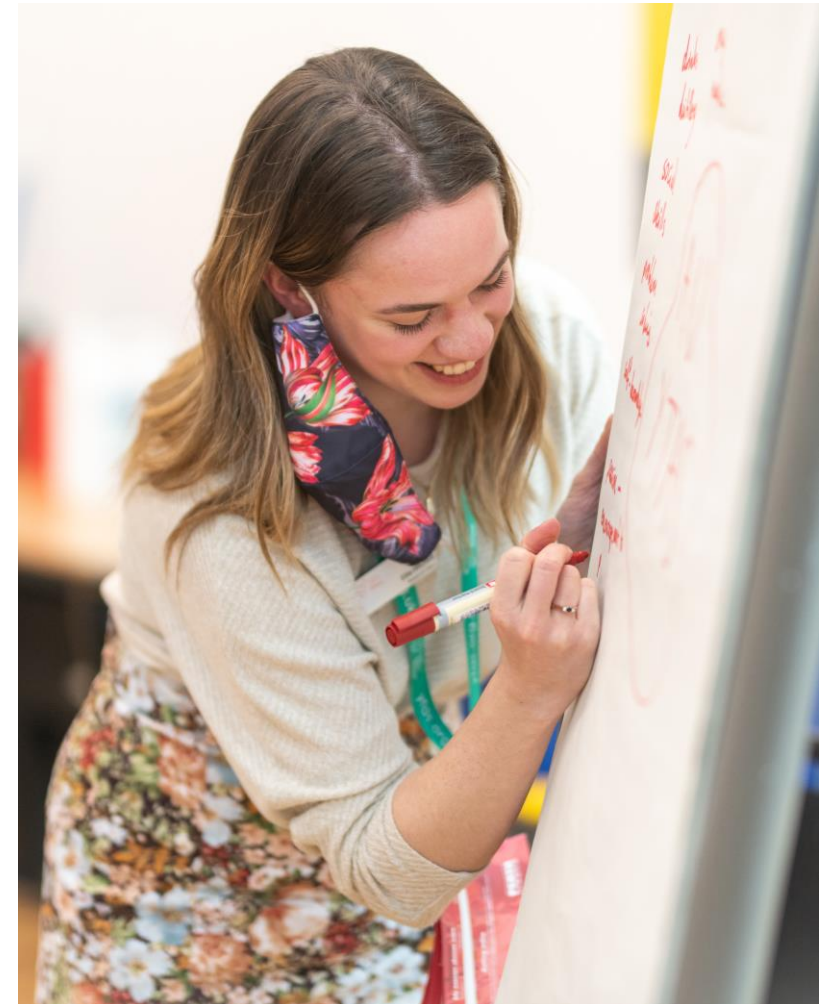
- Next Generation leadership and employability programme.
- Directors Development Programme (DDP) in 2025 and 2027.
- Developing international collaboration and training with established UK and international partners.
- Strengthening sector pathways for training and careers with Youth Scotland, Royal Conservatoire of Scotland and Education Scotland.
- Strengthening Fair Work principles for freelancer practitioners with other youth arts and theatre organisations.



# Acting on our Learning *(with new ambitions for 2025-28)*

## Acting as a Trusted Intermediary Organisation

- Increase the number and diversity of responses to our **Sector Review**
- Develop **case studies** into the impact of regional changes to youth theatre provision and increased attention to EDI, environmental sustainability and Fair Work.
- Strengthen the sector's **advocacy** role and influence through cross-sectoral working groups, developments, and policy and leading Children and Youth Arts Advocacy (CYAA)
- Improving our **knowledge and practice, events and partnerships, and sector support, training and resources** in relation to EDI, Fair Work and Environmental Sustainability.







# Coming up in 2024...

- **National Festival of Youth Theatre**, 5-8 July 2024
- **Regional Hubs** in Ayr, Galashiels, North Lanarkshire and Aberdeen.
- **Next Generation** project for early career practitioners



**This is a safe space and all  
identities are welcome**



# This morning...

## DANCE WORKSHOP

Scottish Dance Theatre

Education Room

## LGBT Charter

YTAS, PACE, Eden Court

Rehearsal Room

## ENGAGING ADVOCACY

CYAA

Restaurant

## Beyond the Walls: The Story of Polmont Youth Theatre

Glass Performance and Polmont Youth Theatre

Rehearsal Room

# This afternoon...

**DANCE  
WORKSHOP**  
Scottish Dance  
Theatre  
  
Education Room

**NATIONAL  
YOUTH WORK  
OUTCOMES**  
Youth Link  
  
Rehearsal Room

**INTERNATIONAL  
COLLABORATION**  
YTAS, Buzz Artists  
  
Restaurant

**EARLY CAREER  
PRACTITIONER  
MEET UP**  
YTAS  
  
Meeting Room

**Shout Outs**

Rehearsal Room

# What else do you need to know?

- Complete the **Egg Hunt**
- Sign the **LGBT Charter Pledge**
- Reach out to our **Membership Support Coordinator**
- Sport a **pronoun badges**
- Complete the **travel survey**
- Help us to **evaluate**
- Look out for **post event-notes**





# What's Next?

**10:30 - Welcome from YTAS** (Auditorium)



**You are here**

11:00 – Coffee Break

**11:15 – Morning Workshops and Discussions**

**12:30 – Keynote** (Rehearsal Room)

1:00 – Lunch

**2:00- Afternoon Workshops and Discussion**

3:15 – Afternoon Break

**3:30 Shout Outs** (Rehearsal Room)

**4:30 Drinks Reception** (Bar)