Mational Convention of Youth Drama

Saturday 30 March 2024 | #DramaCon2024







Welcome from the YTAS Team here today.....





Kenny McGlashan (he/him)

Chief Executive



Helen Bain (she/her)

General Manager



Catherine Makin (she/her)

Projects Producer



Emma Barr (she/her)

Sector Development Manager



Anthony Steel (he/him)

Membership Support Coordinator



Andy Catlin (he/him)

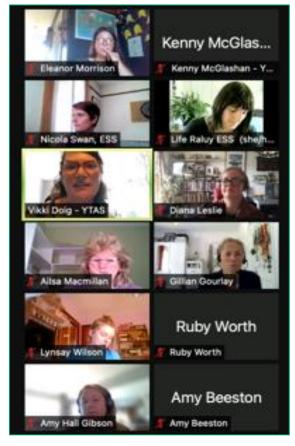
Marketing
Coordinator
&
Event
Photographer



Welcome

Acting On Our Learning

With Kenny McGlashan, YTAS CEO, and Emma Barr, Sector Development Manager













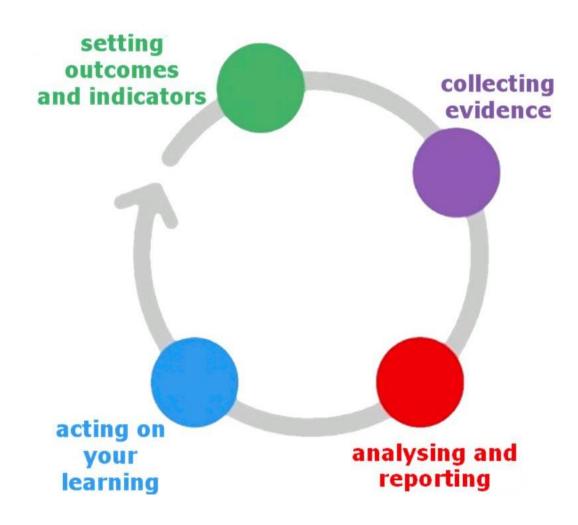












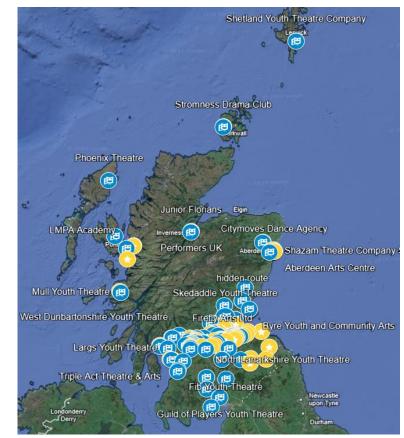
https://evaluationsupportscotland.org.uk/evaluation/evaluation-pathway

Collecting Evidence, Analysing and Reporting

Sector Review

- Over 300 youth theatre groups and 1,500 leaders engaging over 15,000 young people every week.
- The numbers of participants and paid staff are rising again.

 There's also evidence of improvements to staff pay and conditions.
- A higher percentage of youth theatres are based in Scottish Index of Multiple Deprivation (SIMD) priority postcodes.
- A third of Scotland's youth theatres are free to attend.
 Over two-thirds offer financial support.
- More youth theatres are gathering and using data on equalities, diversity, and inclusion (EDI) now to enhance their participant experiences and organisational practices.





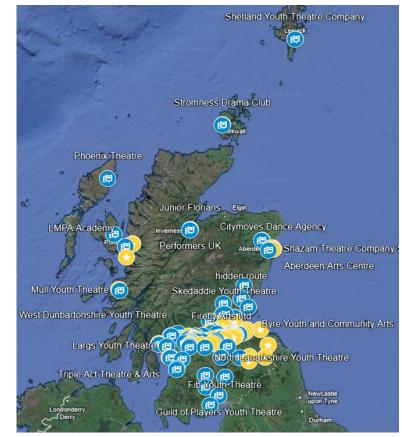
https://ytas.org.uk/research/youth-theatre-in-scotland-sector-review-2023/

Collecting Evidence, Analysing and Reporting

Sector Review and Consultation

However, our research and consultation has also highlighted the following persistent challenges:

- Lack of Access and opportunities for Progression
- Under-resourced Organisations
- Issues around Staff Training and Conditions
- Lack of Awareness of Youth Theatre's Impact



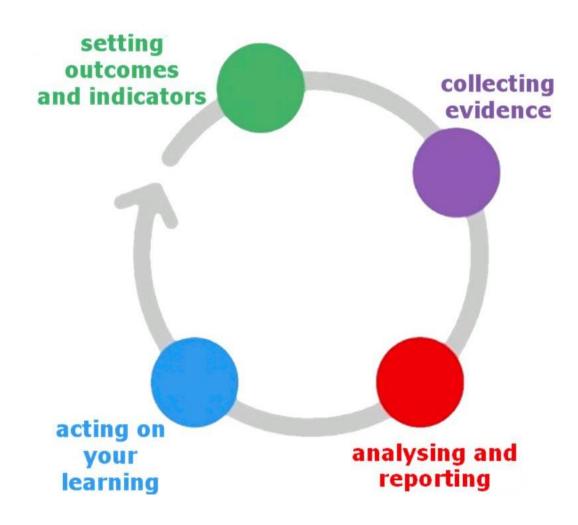


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Acting on our Learning (between 2023-24)

- Prioritised events which helped the sector reconnect.
- Invested in a new Membership Support Coordinator role and Portal of resources.
- Adapted our approach to Sector Training for (In person) Regional Hubs and (Online) Knowledge and Skills Exchange.
- Developed and piloted elements of a new Next Generation leadership and employability programme.
- Developed new and existing partnerships to:
 - strengthen our sector's **advocacy** role and influence (leading the new **Children and Youth Arts Advocacy** collective)
 - sustain and develop international collaboration and training (BUZZ Network)
 - initiate plans to strengthen sector pathways for training and careers.





https://evaluationsupportscotland.org.uk/evaluation/evaluation-pathway

Strategic Framework

Our Strategic Framework is the logic model which brings together all the core elements of YTAS's work.

SECTOR ISSUES

OUR FOUNDATIONS

OUR STRATEGIC OBJECTIVES

OUR OUTCOMES

OUR VISION

Lack of access to youth theatre for young people.

Under-resourced youth theatre

Underinvestment in youth theatre workforce.

Lack of awareness of the impact of youth theatre.

Our Identity

We are Scotland's development organisation for youth theatre.

Our Purpose

We help make the lives of young people better through youth theatre.

Our Values

Helping Others Community Collaboration Excellence

Our Mission

We support, connect, and inspire youth theatre participants across Scotland, and the adults who work with them.

Our Aims

To connect thriving network of youth theatre across Scotland.

To build confident and skilled youth theatre workforce.

To ensure the positive impact of youth theatre is understood and supported.

Provide Ongoing Sector Support

By strengthening the resilience of youth theatres in Scotland; and by producing accessible sector-focussed information which is disseminated to stakeholders and the public.

Address Identified Sector Development Needs

By delivering events, projects and training which ensures the ongoing advancement of Scotland's youth theatre community, workforce and artform.

Act as a Trusted **Intermediary Organisation**

By researching, representing and advocating for the needs and positive impact of Scotland's youth theatre sector.

Short term

Scotland's youth theatre leaders and young participants have:

- improved creative skills
- improved transferable skills
- improved leadership skills
- increased knowledge
- increased motivation
- improved connections.

Medium term

Scotland's young people have:

- access to more youth theatre opportunities
- access to better quality youth theatre provision.

Scotland's vouth theatres feel:

• better supported.

citizens have:

 increased awareness of the benefits of

Long term

Scotland's young people have improved outcomes in life.

There is access to quality youth activity across Scotland, and recognition of the positive

Scotland's

knowledge and vouth theatre.

Providing Ongoing Sector Support

- Sustain our Membership Support Coordinator and Portal.
- Regular sector updates and information using our website, newsletter and social media.
- Bespoke advice, guidance and support.
- Refresh our Membership Scheme, increase and diversify our Members.
- Reinitiate our 'Grants for Youth Theatre'.
- Establish new marketing and comms support for Members.



Addressing Identified Sector Development Needs

- National Festival of Youth Theatre (NFYT) 2026 and 2028.
- Reestablish Chrysalis 2025 (teaser) and 2027 (full festival).
- National Convention of Youth Drama 2026 and 2028.
- Interchange training weekend 2025 and 2027.
- Sector Training: (Online) Knowledge and Skills Exchange.
- Sector Training: (In person) Regional Hubs.



Addressing Identified Sector Development Needs

- Next Generation leadership and employability programme.
- Directors Development Programme (DDP) in 2025 and 2027.
- Developing international collaboration and training with established UK and international partners.
- Strengthening sector pathways for training and careers with Youth Scotland, Royal Conservatoire of Scotland and Education Scotland.
- Strengthening Fair Work principles for freelancer practitioners with other youth arts and theatre organisations.



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Acting as a Trusted Intermediary Organisation

- Increase the number and diversity of responses to our Sector Review
- Develop case studies into the impact of regional changes to youth theatre provision and increased attention to EDI, environmental sustainability and Fair Work.
- Strengthen the sector's advocacy role and influence through cross-sectoral working groups, developments, and policy and leading Children and Youth Arts Advocacy (CYAA)
- Improving our knowledge and practice, events and partnerships, and sector support, training and resources in relation to EDI, Fair Work and Environmental Sustainability.





Coming up in 2024...

- National Festival of Youth Theatre, 5-8
 July 2024
- Regional Hubs in Ayr, Galashiels, North Lanarkshire and Aberdeen.
- Next Generation
 project for early career
 practitioners







This is a safe space and all identities are welcome

This morning...

DANCE WORKSHOP

Scottish Dance Theatre

Education Room

LGBT Charter YTAS, PACE, Eden Court

Rehearsal Room

ENGAGING ADVOCACY
CYAA

Restaurant

Beyond the Walls: The Story of Polmont Youth Theatre

Glass Performance and Polmont Youth Theatre

Rehearsal Room

This afternoon...

DANCE WORKSHOP

Scottish Dance Theatre

Education Room

NATIONAL
YOUTH WORK
OUTCOMES
Youth Link

Rehearsal Room

INTERNATIONAL COLLABORATION

YTAS, Buzz Artists

Restaurant

EARLY CAREER
PRACTITIONER
MEET UP
YTAS

Meeting Room

Shout Outs

Rehearsal Room

What else do you need to know?

- Complete the Egg Hunt
- Sign the LGBT Charter Pledge
- Reach out to our Membership
 Support Coordinator
- Sport a pronoun badges
- Complete the travel survey
- Help us to evaluate
- Look out for post event-notes



What's Next?

10:30 - Welcome from YTAS (Auditorium)



You are here

11:00 - Coffee Break

11: 15 - Morning Workshops and Discussions

12: 30 - Keynote (Rehearsal Room)

1:00 - Lunch

2:00- Afternoon Workshops and Discussion

3:15 – Afternoon Break

3:30 Shout Outs (Rehearsal Room)

4:30 Drinks Reception (Bar)

@YTArtsScot